

Strategies Cheat Sheet

1) Develop relationships with medical community in Elizabeth who serve pre-natal woman and new mothers- and with mothers themselves- in order to assess needs and barriers related to healthy eating and active living for children in this target community.

- # of stakeholders engaged
- # opportunities for stakeholder engagement
- % of ideas that provide new information (previously unknown to workgroup)
- #/% ideas that generate new strategies OR # of new strategies developed

2) Identify and Map all food access locations within the midtown Elizabeth area with plan to visit and identify healthy food locations or influence location for healthy food options with a focus on those that take WIC and SNAP benefits.

- # resources/services reviewed or contacted
- # of workgroup hours spent assessing current systems (if applicable)
- # of new leverage points identified to improve access/capacity/systems (previously unknown to workgroup)
- # of number of resources identified and newly added (resource guide strategies only)
- #/% of identified leverage points acted upon (may even generate new strategies)
- #/% number of resources maintained in database (resource guide strategies only)

3) Develop strategy for engagement of pregnant and new mothers with the medical community as the “trusted” partner provide information and education in those locations with strategies that have been tested and are determined to reduce disparity and have high evidence ranking.

- # individuals reached/touched
- % participant satisfaction
- % in target geographies/populations
- #/% of individuals reporting improvements in health status/literacy/behaviors

General Meeting Notes:

What is new since last meeting? Organize in a way that works for you. Write or type below:

Note: Performance measures reported at quarterly County meetings. To edit or add a strategy, e-mail data@njhealthmatters.org

General Meeting Notes (continued):

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