Morristown United for Healthy Living

New Jersey Health Initiatives 2015

North Jersey Health Collaborative

your health matters

New Jersey Health Initiatives
Welcome and Introductions

• Share your name and role in the community

Steering Committee Members

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Ashley Anglin</td>
<td>Atlantic Health System</td>
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<tr>
<td>Diana Mejia</td>
<td>Wind of the Spirit, St. Margaret’s Catholic Church</td>
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<td>Lina Monsalve</td>
<td>Morris County Office of Hispanic Affairs</td>
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<tr>
<td>Linda Murphy</td>
<td>Morristown Neighborhood House</td>
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<tr>
<td>Solangel Patarroyo</td>
<td>Morristown Medical Center, Atlantic Health System</td>
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<tr>
<td>Michelle Roers</td>
<td>United Way of Northern New Jersey</td>
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Our Focus: Census Tract 435

Our mission is to build a culture of health in Morristown’s census tract 435 by fostering teamwork, sharing resources, engaging the community, assessing neighborhood specific needs, and collaboratively creating and implementing action plans to address these needs.
Founding
- Census tract 435 identified as priority area by NJHC
- Steering committee invited
- Grant application accepted
- Boundary Spanning Leadership Training

Needs Assessment
- Review of existing county data
- Postcard survey in 435 (N=163)
- Coalition assembled
- Data review and listening sessions
- Key informant interviews
- Community interviews (N=43)
- Voting

Action Planning
- Selection of priority health issues
- Stakeholder recruitment
- Redefining our mission and vision as a group

Implementation & Evaluation
Steering Committee Role (in new phase)

• Facilitators & Conveners
• Participants
• Connection to backbone support from the NJHC
• Grant management/reporting
• Providers of tools and resources
Issues for Voting

From the data and discussion previous meetings

- Financial inequity
- Substance abuse
- Housing/built environment
- Access to care
- Obesity

- How important is this issue to the community?
- How likely are we as a coalition to impact this issue in the next 3 years?
- How willing are you personally to work on making an impact on this issue?
Health Issue Ranking

*Average vote by issue*

- **Housing/Built Environment**
- **Financial Inequity**
- **Substance Use**
- **Access to Care**
- **Obesity**
Housing/Built Environment:  
Average Response by Question

- How important is this issue?  
- How likely are we to impact?  
- How willing am I to help?
Financial Inequity:

Average Response by Question

How important is this issue?  How likely are we to impact?  How willing am I to help?
Substance Use:
Average Response by Question

- How important is this issue?
- How likely are we to impact?
- How willing am I to help?
Access to Care:

Average Response by Question

- How important is this issue?
- How likely are we to impact?
- How willing am I to help?
Obesity:
Average Response by Question

- How important is this issue?
- How likely are we to impact?
- How willing am I to help?
How important is this issue?

How likely are we to impact?

How willing am I to help?

Access to Care:
Average Response by Question

Financial Inequity:
Average Response by Question

Substance Use:
Average Response by Question

Obesity:
Average Response by Question

Housing/Built Environment:
Average Response by Question

Financial Inequity:
Average Response by Question

Substance Use:
Average Response by Question

Access to Care:
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Housing/Built Environment:
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Access to Care:
Average Response by Question

Obesity:
Average Response by Question
Stakeholder Recruitment

Based on our selected priority needs...

• Are you personally willing to join us in the action planning phase?
• Who else needs to be at the table to do the work?
  • Recruitment commitments
  • Invitation script
THANK YOU